

Enjoy a Fabulous Learning Experience at Our Expense

\$1,950 Stipend

2003 VISUAL JOURNALISM FELLOWSHIP FOR COLLEGE GRADUATES

JUNE 6 - JULY 18, 2003 • ST. PETERSBURG, FLA.

Poynter. _____



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The Poynter Institute maintains admission policies that do not discriminate on the basis of race, color, religion, sex, age, national origin, marital status, disability, or sexual orientation. The Institute collects information concerning race, color, sex, and national origin to facilitate compliance with Titles VI and IX of the U.S. Civil Rights Act.

THE POYNTER INSTITUTE

The Poynter Institute is a school for journalists, future journalists, and teachers of journalists. No matter what their job title may be, journalists come to Poynter in a search for excellence. Our resident and visiting faculty provide concentrated instruction and personal support in that quest. We tailor our programs to serve specific audiences, but all share the same approach. Poynter prides itself on a style of teaching and learning that helps shape every seminar, every conference, every course, into a "Poynter Experience."

We keep seminars small, which means you get lots of individual attention. We emphasize a hands-on approach, so you may participate in brainstorming sessions, case studies, discussions, role-playing, and other exercises to get you involved in your own learning.

Our resident faculty includes scholars, distinguished professionals, and master teachers who bring special expertise to every session. Each seminar includes visiting faculty, accomplished professionals who leave their jobs to help teach, and who spend time with you inside and outside the classroom.

We want our students to leave Poynter better prepared to produce quality journalism, so that readers, viewers, or listeners can make better-informed decisions. We want you to be equipped with new tools to handle the challenges of producing authoritative, responsible, and creative news reports, programs, and publications, and with new ways of thinking about the work you do. Here's what we hope you might gain from your time at Poynter:

- The courage to take risks and to do your best.
- A higher sense of self-esteem, new confidence in your craft, and a workbench full of new tools and ideas.
- A recognition of the value of diversity in the newsroom and in life.
- The vocabulary to describe what you do and why, and what you stand for.
- A new network of people who support you in your work.
- A clear picture of the special role of journalism in a democracy.
- An understanding that your life's work is valuable and that you can make a difference.

MISSION STATEMENT

The Poynter Institute is a school dedicated to teaching and inspiring journalists and media leaders. It promotes excellence and integrity in the practice of craft and in the practical leadership of successful businesses. It stands for a journalism that informs citizens and enlightens public discourse. It carries forward Nelson Poynter's belief in the value of independent journalism.

* * *

Founded in 1975 by Nelson Poynter, chairman of the *St. Petersburg Times* and its Washington affiliate, *Congressional Quarterly*, the Institute was bequeathed his controlling stock in the Times Publishing Co. in 1978. As a financially independent, nonprofit organization, The Poynter Institute is beholden to no interest except its own mission: to help journalists seek and achieve excellence.

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The Poynter Institute • *A School for Journalists*
801 Third St. S. • St. Petersburg, FL 33701 • Phone: (727) 821-9494 • Fax: (727) 456-2366
www.poynter.org

View work from last summer's fellowship students at <http://www.pointssouth.net>

IF YOU SEE A FUTURE IN JOURNALISM FOR YOURSELF, HERE'S YOUR CHANCE TO TAKE PART IN A TRULY UNIQUE SUMMER OF LEARNING, GROWTH, AND UNPARALLELED OPPORTUNITY AS A POYNTER VISUAL JOURNALISM FELLOW.

(Applications must be received by November 15, 2002)

- Explore visual journalism, illustration, photography, information graphics, and print and web design.
- Earn \$1,950 (helps pay for travel and living expenses).
- Take a break from your job, internship, or school work.
- Learn from top photographers, designers, and artists.
- Make friends and industry contacts for life.

This is a competitive program, and here's why: It looks great on a résumé. Alumni from this program are working at top publications including *The Miami Herald*, *Orange County Register*, *MSNBC.com*, *San Jose Mercury News*, *Detroit Free Press*, and *The Boston Globe*. Art directors, photo managers, and editors from many of these publications and others look to Poynter's summer fellowship program each year when they need new hires.

You'll spend six weeks in St. Petersburg on Florida's Gulf Coast learning creative techniques in print design, infographics, photojournalism, web production, and illustration. You'll collaborate throughout the six weeks with students in our News Reporting & Writing fellowship program on PointsSouth.net, an interactive web-based publication that explores journalism through written and visual storytelling.

Best of all, you'll work with some of the top industry leaders. Last year's faculty included Mario Garcia, who was

recently named one of the "Top 10 Newspaper People of All Time"; Alan Diaz, AP staff photographer whose photos of Elián González appeared in publications worldwide; Andrew DeVigal, assistant professor at San Francisco State University; Andrew Skwish, whose illustrations have appeared in *Newsweek*, *Rolling Stone*, *The Village Voice*, and other prestigious publications; and Poynter faculty George Rorick, the creator of *USA TODAY*'s famous weather page; Monica Moses, an award-winning newspaper design director; and Kenny Irby, group leader of Poynter's Visual Journalism program and former Pulitzer prize-winning photo editor at *Newsday*; and many other industry leaders.

The program is both demanding and challenging, but promises to reward you with a valuable experience that will pay off over time and throughout your career.

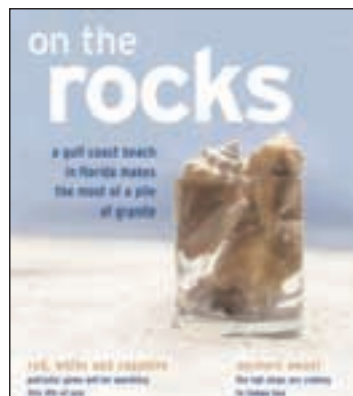
Opportunities like this don't come along every day, so take the next step by completing an application.



Visual Journalism Fellow Beth Nabi from the University of Florida and Reporting & Writing Fellow Timothy Sturrock from the University of Minnesota (center) talk with the mayor of St. Pete Beach in order to get better acquainted with their beat for the 2002 summer program. Students in the two parallel fellowship programs collaborate to produce a web-based publication.



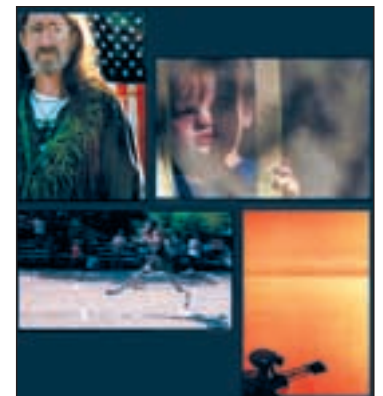
PROJECT: Illustration



PROJECT: Print Design



PROJECT: Web Design



PROJECT: Picture Story

**Application for Visual Journalism Fellowship
 for College Graduates
 JUNE 6-JULY 18, 2003**

APPLICATION DEADLINE: NOVEMBER 15, 2002

Please type or print legibly. Mail all application materials to the address above for receipt before November 15, 2002. Keep a copy of this application for your own files. Refer to the back of this application form for additional application requirements and guidance on preparing your application materials.

PERSONAL INFORMATION

Name _____ Date of Birth _____
 Preferred Nickname, If Any _____ Social Security No. _____
 School _____ Major _____ Date of Graduation _____
 Campus Address _____ E-mail _____
 City _____ State _____ ZIP _____ Telephone () _____
 Home or Permanent Address _____
 City _____ State _____ ZIP _____ Telephone () _____
 Notification will be made in early January 2003. Where should we contact you about your application? Campus Address Home Address

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Gender: Male Female **Race/Ethnicity (choose all that apply):**
 American Indian or Alaska Native Asian Hispanic or Latino Other
 Black or African American Native Hawaiian or Pacific Islander White

Are you a U.S. citizen? Yes No Nation of Citizenship (optional) _____

Emergency Contact _____ Relationship _____
 Address _____ Telephone () _____

EDUCATIONAL BACKGROUND

School	Location	Dates Attended	Major & Degree
College			
College			
Graduate			

ADDITIONAL INFORMATION

To what professional organizations/associations do you belong? _____

Describe your level of Macintosh computer experience: None Beginner Intermediate Expert

Describe your experience using a 35mm or digital camera: None Beginner Intermediate Expert

Which of these software programs or languages do you know how to use without assistance (check all that apply)? QuarkXPress Illustrator
 FreeHand Photoshop HTML (raw or with editor such as BBEdit) Flash Dreamweaver
 (other) _____

(Please note: A working knowledge of QuarkXpress is required for lab exercises. Solid experience with Photoshop and web design software is recommended.)

List and explain published work that you have created or contributed to or URLs of your design, editing, or photo work on the web, if any: _____

How did you learn about this fellowship program? Brochure Poynter website Professor Former student Other _____

I certify that all materials submitted are my own and that all statements made on all application materials are truthful and accurate.
 I also certify that I am aware of all requirements of the program.

_____ (Signature)

How to Apply for the 2003 Visual Journalism Fellowship for College Graduates

If you are a college journalist who will graduate in Spring 2003, who has recently graduated, or who is a current graduate student in journalism, photography, or graphic design, you are eligible to apply for this fellowship. Sixteen students will be selected. Applicants must be proficient with Macintosh computers and have a strong working knowledge of QuarkXPress and Photoshop. Women and members of racial and ethnic minority groups are encouraged to apply.

The program runs from **June 6 through July 18, 2003**. If accepted, **you will receive a \$1,950 stipend** to help cover your living expenses during the program.

In the six weeks of this program you will learn the fundamentals of visual journalism from Poynter faculty and guest experts in the field. This is a visual "boot camp" where you will explore typography, color, and architecture for news and feature page design; information graphics; traditional and photo illustration; documentary photojournalism; online design; and interactivity. The concept of community will be a thread throughout the program.

You will collaborate throughout the six weeks with students in our News Reporting & Writing fellowship program on an interactive web-based publication that explores journalism through written and visual storytelling. You should thoroughly review the Poynter website for a typical course schedule, list of instructors, and projects from Summer 2002. <http://www.pointssouth.net>

All application materials must be received in St. Petersburg by NOV. 15, 2002. No exceptions or extensions will be allowed.

Required application materials:

1. Eight to 12 samples of your best course work or professional visual samples, with brief explanations. CD-ROMs are preferred, but zip disks and slides will be accepted.
2. A letter of recommendation, sent separately, from an instructor of journalism, design, or communications who knows your work well. You may wish to send one additional letter from an employer or industry professional.
3. A written essay of 250 to 300 words stating your reasons for wanting to attend the fellowship, your career goals, observations about the news media today, and thoughts on your commitment to visual journalism.
4. An official copy of your most current grade transcript and documentation of any software training you have completed.
5. The official application form on the other side of this sheet. (Note: make a copy of both sides for your records.)
6. You may want to send URLs of web pages you have worked on, samples of books or other published projects you have created or contributed to, or other materials that may help us in the selection process.

A few other things you should know:

1. At least intermediate-level experience with QuarkXPress and Photoshop is required. Knowledge of other Macintosh programs and HTML is extremely helpful, but solid visual work is the first thing we look for. You must also provide a 35mm camera.
2. A car is very helpful to have, but not required. Students usually pair up to look for housing on the first day of the program. Poynter pays for hotel rooms for a limited number of nights while students arrange local housing.
3. You are advised to create or review your portfolio and add materials that will make your application as strong as possible.
4. Please note that Poynter cannot assist foreign students with passports, visas, or other documentation required for travel to the United States.
5. A knowledge of Spanish is a bonus, as we often have students from Spanish-speaking countries as well as faculty members and others who speak the language. A curiosity about other cultures, other communications disciplines, and all forms of media is required.

Internships: You may apply for this fellowship even if you have already accepted a summer internship or a first full-time job. Most employers know our program and are thrilled to get six weeks of high-quality training for their staffers. But you must obtain permission in advance from your new boss if you wish to arrange this.

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